AUGMENTED REALITY (AR) SERVICES

Augmented Reality in Tourism

The introduction of AR in Tourism has changed the world’s outlook towards how we travel. In the early 1900s, travellers relied on locals and paper maps for directions and spend hours searching for their destination. AR has improved the sector by being capable of providing easy and quick navigation as well as translation services no matter where you travel to.

Why Do Services Need Augmented Reality?

The main motive behind every business is to engage and attract its audience and customers to their products and service. In doing so, not only do they build a strong client base but also boost the sales of the company.

With the dawn of Augmented Reality (AR), the task of customer engagement has become simpler than it was in the old days. Today, AR has become an effective and business tool which is used by several established names in various sectors.

Through interactive maps, travellers not only feel more independent, but they are also able to explore unique places that are best suited to their areas of interest.
Augmented Reality in Education

Of all the sectors, Education is a field that could use the experience Augmented Reality has to offer.

Imagine your child no longer need to carry heavy books and study materials and in fact, being able to learn in a real-time environment which focusses primarily on an interactive environment!

Augmented Reality in Design and Architecture

When used in the Design and Architecture sector, AR enables all kinds of businesses, small or big, to create low-cost visual representations of high-cost assets.

The technology can be used for various purposes including but not limited to creating par excellence designs, design analysis, checking for errors in design, as well as prefabrication of components.

Not only will AR serve a student’s curiosity, but it will also help in self-driven learning.
Augmented Reality in Marketing

AR in the field of marketing enables users to visualise the product and service they are buying in a clearer and more realistic way by eliminating any physical exertion.

It allows consumers to feel the product in a more personalised way and hence, builds their confidence in it. With more and more companies inclining towards AR, the chances of third-party interference and influence are slowly diminishing.

Augmented Reality in Retail

E-commerce has been dominating the retail market for quite a few years now.

With services such as home delivery, try and buy, as well as EMI payments, customers are always looking for the next best thing in the market.

AR caters to all these needs by enhancing in-store engagement and allowing customers the option of “try before buy” without leaving their comfort space.
Benefits to Hire Zeal

Zeal has been trusted as a specialist in the field of augmented reality mobile app development for Android as well as iOS platforms.

We provide our customers with business competency to enhance customer interaction and make informed decisions.

Augmented Reality Solutions

Zeal is technically equipped for providing augmented reality solutions to various industrial sectors. At Zeal, we are helping the education industry to spark curiosity in students.

We are also known to have provided some of the best-augmented reality apps to sectors such as but not restricted to real-estate, automobile, packaging, print media, as well as hotel and restaurant. Our apps have enabled all these businesses to target their customers based on location and provide more information to promote.

Whether you need a platform for enhancing 3D navigation of construction projects or to help clients visualise the features and benefits of your products or services, we can provide innovative ways to engage your customers.
Augmented Reality Maintenance Service

Every establishment has to have a strong maintenance system to ensure zero breakdowns, enhanced performance, supreme quality product.

Your business can now master the craft of maintenance by choosing Zeal’s augmented reality technology. With a perfectly incorporated AR in maintenance, repair, and operating system.

Our expert team uses only the most progressive tools to help you create customised Augmented Reality applications for personal as well as professional use. Our highly-skilled AR developers incorporate all the essential AR features in AR mobile applications that enable users to play and test videos, audios, images, texts, and 3D models.

Why Us?

Considered as one of the most trusted AR mobile app establishments, we, at Zeal, can assist you in developing the most advanced tools to bring your imaginations to life.

Contact Zeal to experience our highly-efficient, customer-centric augmented reality solution.
Augmented Reality (AR) Services App

#ZealAR App Now Available!

Download the App From the App Store and Google Play Stores for Android and IOS. Search "ZealAR"
Augmented Reality (AR) Services

CONTACT US

Address
Melbourne: 604/566 St Kilda Rd, Melbourne VIC 3004, Visit By Appointment Only

Email ID:
info@zealar.com.au

Contact No:
1300 719 729