AUGMENTED REALITY (AR) SERVICES for Real-Estate Business
Introduction to AR

As opposed to Virtual Reality (VR), Augmented Reality is an interactive technology that enables its users to experience a real-world by integrating digital information into the user's environment. The objects augmented can be visual, audio, graphics, haptic, as well as any others sensor-based inputs.

Zeal is leading the concept of augmenting reality and helping businesses across Australia and worldwide to pin potential customers as per target locations, and boost revenue.

How Does Augmented Reality Work?

AR is a step ahead of VR in the sense that it takes users to a whole new world where they enjoy an ultimate interactive experience of the real world. This is done by incorporating audio, video, graphics and other such inputs derived from the real world into the technology. AR allows for creators to capture even the minutest details of a product, store, an environment, or a building model. The blending of live video along with virtual images, audio, video, and GPS data creates an interactive digital environment. As a leading augmented reality service provider, Zeal guarantees you location-based services to tap potential customers.
How Real Estate Industry and AR work together

The real estate industry is changing fast, with technology and enhanced inter-connectivity already making a massive impact in the sector in terms of how customers find a property and how they view it.

Zeal AR allow real estate professionals to offer a unique experience and perspective to potential buyers by digitally touring properties from anywhere in the world. Helping both agents and customers save time, and considerably speeding up the buying process, this technology is only expected to grow further.
Benefits of AR in Real Estate

User engagement through visual interaction

When limited to 2 dimensions, real estate projects do not offer much information for the customers.

By presenting all the best construction projects in the most engaging way, in Zeal AR, clients get to emerge themselves into the new dimensions of the property on sale.

From a 2D picture Zeal AR app can produce a 3D creation of the property.

It can be viewed from different angles, sections of the house can be taken off to reveal the layout of different floors, not just the bits that a camera can capture.
Clarity on the service/product offering

You simply boot up Zeal AR app on your smartphone or tablet and select the property (current or future) that you want to check out.

Holding up the phone and moving it around will create a window into the property, allowing you to virtually walk around it and check out everything, including where you can put your furniture, what color you want to paint the walls, etc. and seeing real-time stats such as price, for-sale status, contact information, even pictures or virtual tours.
Viral Word of Mouth publicity

Studies show that when customers become more interest in a particular property that they previewed with AR device, they will be more apt to involve in conversation with a company and spread the word around.

Bigger engagement from the campaign leads to higher arousal which encourages word of mouth.

Many customers when find a house/apartment they like also like to ask the opinion of their family or friends, therefore sharing the listed property by means of digital media.
Easiness to reach more customers

Given that Zeal AR app is easily available on modern mobile devices, and all the platforms there is no easier way to reach potential property buyers with all the information about available apartments and houses on sale.

Flagship projects can be viewed anywhere in a form of an interactive brochure. All that is needed is a mobile device with a Zeal AR app and a brochure of the company. Easily build up your augmented reality portfolio and access all your projects offline during your meetings and events.
Considered as one of the most trusted AR mobile app establishments, we, at Zeal, can assist you in developing the most advanced tools to bring your imaginations to life.

Our expert team uses only the most progressive tools to help you create customised Augmented Reality applications for personal as well as professional use. Our highly-skilled AR developers incorporate all the essential AR features in AR mobile applications that enable users to play and test videos, audios, images, texts, and 3D models.

**Why Us?**

**Augmented Reality Maintenance Service**

Every establishment has to have a strong maintenance system to ensure zero breakdowns, enhanced performance, supreme quality product, and of course, increased revenue.

Your business can now master the craft of maintenance by choosing Zeal’s augmented reality technology.
3D Walk-through
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